

# UNION SETTLEMENT

## 2020 Spring Benefit: Celebrating 125 Years of Empowering East Harlem

Tuesday, April 21, 6:30 – 10:00 PM

Gotham Hall, 1356 Broadway, between 37<sup>th</sup> and 38<sup>th</sup> Streets, New York, NY

### SPONSORSHIP & TICKET OPTIONS

**Diamond - \$75,000**

- Premier seating for two tables of 10 guests
- Verbal recognition from the podium
- Mention in the press release
- Full screen ad in e-journal (to be displayed on screens at venue)
- Logo on all event materials
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Platinum - \$50,000**

- Premier seating for a table of 12 guests
- Verbal recognition from the podium
- Mention in the press release
- Full screen ad in e-journal (to be displayed on screens at venue)
- Logo on all event materials
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Gold - \$25,000**

- Premier seating for a table of 10 guests
- Verbal recognition from the podium
- Mention in the press release
- Full screen ad in e-journal (to be displayed on screens at venue)
- Logo on all event materials
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Silver - \$17,500**

- Prime seating for a table of 10 guests.
- Full screen ad in e-journal (to be displayed on screens at venue)
- Logo on all event materials
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Bronze - \$12,500**

- Priority seating for a table of 10 guests
- Full screen ad in e-journal (to be displayed on screens at venue)
- Logo on all event materials
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Friend - \$6,500**

- Priority seating for 5 guests
- Half screen ad in e-journal (to be displayed on screens at venue)
- Recognition in the invitation, dinner program, e-journal, in our annual report, and on our website.

**Benefactor - \$1,250**

- Priority seating for 1 person
- Recognition in the dinner program, e-journal, in our annual report, and on our website.
- Number of Benefactor tickets: \_\_\_\_\_

**Individual ticket - \$750**

- Number of individual tickets: \_\_\_\_\_

**Please note that the non-deductible portion of each ticket is \$200.**

My employer will match my donation \_\_\_\_\_

I cannot attend, but wish to make a fully tax-deductible gift of \$ \_\_\_\_\_

I wish to purchase a separate ad in the e-journal to be displayed on screens during the event:

- Full screen: \$2,500
- Half Screen: \$1,000

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To learn more about sponsorships and journal ads, please visit [unionsettlement.org/benefit](http://unionsettlement.org/benefit) or contact Susan Puder at [spuder@unionsettlement.org](mailto:spuder@unionsettlement.org) or 212-828-6024.

To contribute by **check**, please make it payable to Union Settlement and send by mail to:  
**Union Settlement, 237 East 104th Street, New York, NY 10029 Attn: Development**

To contribute **online**, please visit [www.unionsettlement.org/gala](http://www.unionsettlement.org/gala)

You may also pledge your support by contacting Susan Puder at [spuder@unionsettlement.org](mailto:spuder@unionsettlement.org) or 212-828-6024.

To contribute by **credit card**, name (as it appears on card): \_\_\_\_\_

Card Type:       Visa       MasterCard       American Express       Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Name as it should appear on event materials: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone # \_\_\_\_\_ Email: \_\_\_\_\_

*(Please note that the non-deductible portion of each ticket is \$200.)*

**Your message for the ad in the e-journal:**

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**If you are designing an ad, please email artwork and copy by April 9th to Kayla Duffy at [kduffy@unionsettlement.org](mailto:kduffy@unionsettlement.org)**

**Space sizes in our e-journal are below:**

**Full Screen (\$2,500)**

**1900px width x 1065px height**

**Half Screen (\$1,000)**

**945px width x 1065px height**